

# COUNTERPROJECT

A COUNTERPROJECT is a scheme conceived in rebuttal; in objection to the insidious erosion of Montréal's urbanity by Money and its architects, both determinably ignorant of the effect of built form in an urban context. Rue de Maisonneuve's fate is a particularly disturbing example of the implications of such ignorance. With the recent 'Blitzkrieg'-like intrusions of several 'mean' office buildings, the boulevard has also become a tragic manifestation of the City's hesitancy in developing a Master Plan. It is reasonable to suggest that these buildings are disliked; and are so because of their non-Architectural and impersonal nature, estranged from the principles of Humanism. In addition, their inferior construction and planning make them unworthy of such prominent positions in the City.

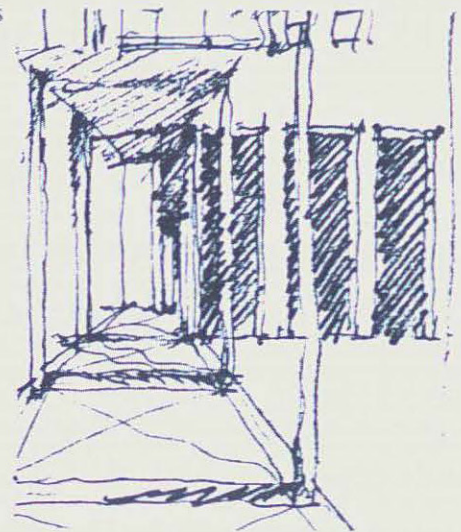
A COUNTERPROJECT is a positive protest which resurrects 4 urban themes:

- 1 URBAN SPACE (FINITE)
- 2 APPROPRIATE SCALE
- 3 A HUMANISTIC ARCHITECTURAL LANGUAGE
- 4 HIERARCHIES WITHIN THESE THEMES

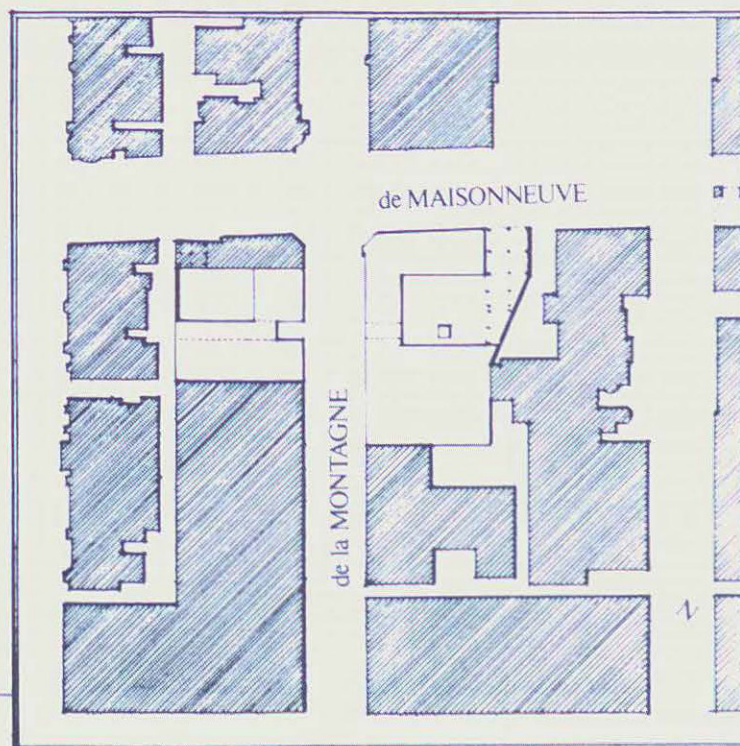
The scheme is situated on the 2 southern corners of rue de Maisonneuve and rue de la Montagne. As an urban archetype, it features 2 city blocks, 2 related squares and 2 large buildings. → Scale: 1/32" = 1'-0".

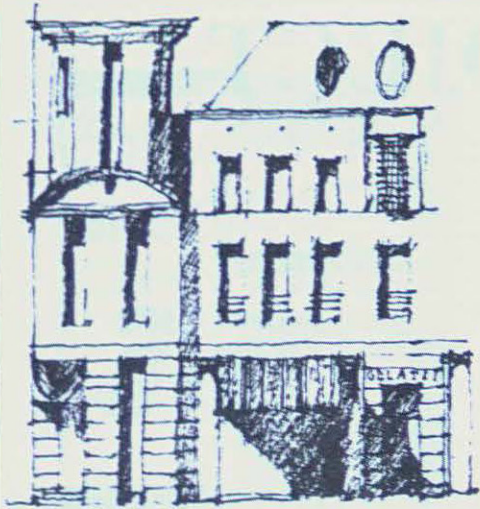


WEST SQUARE

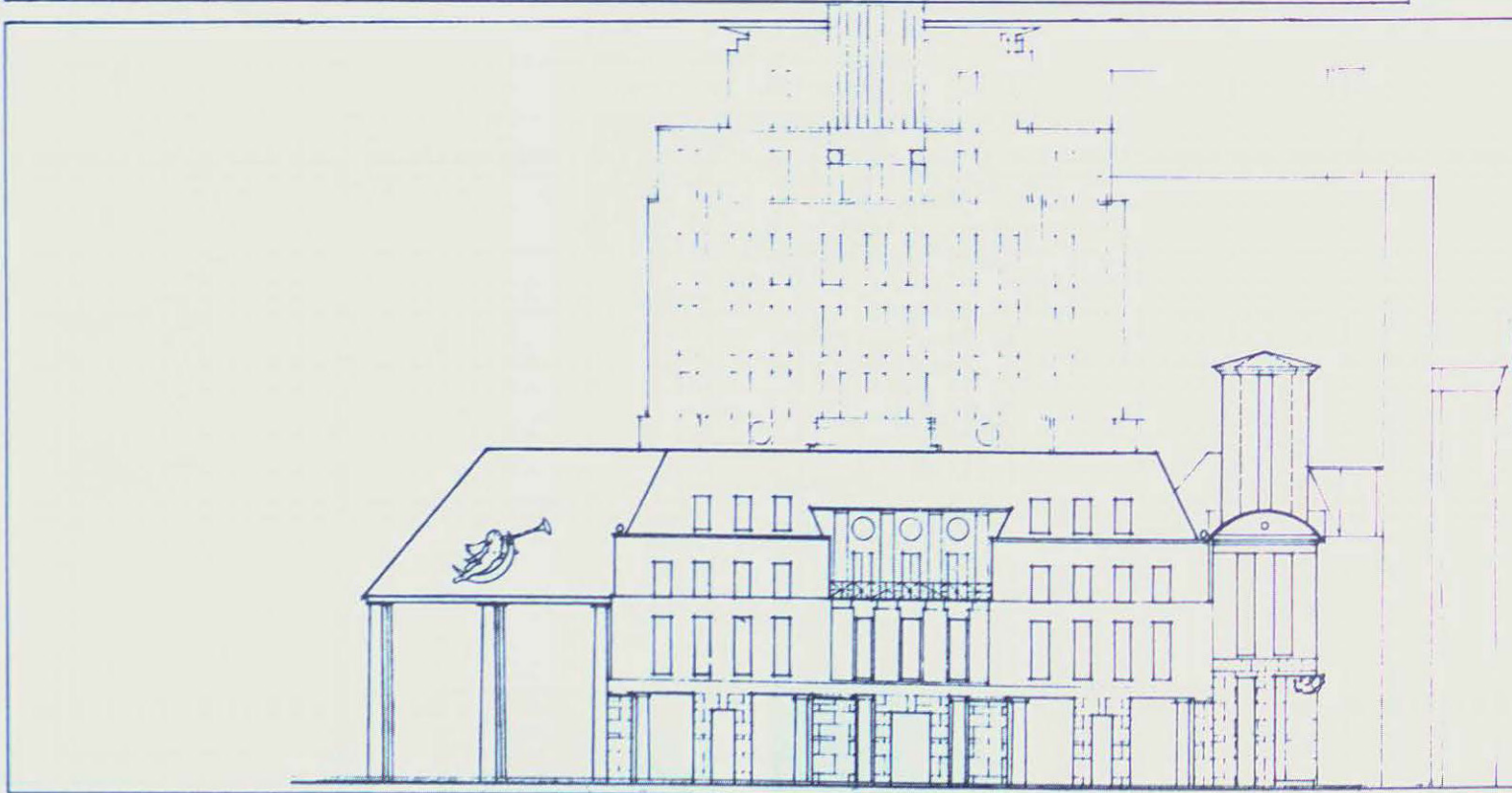


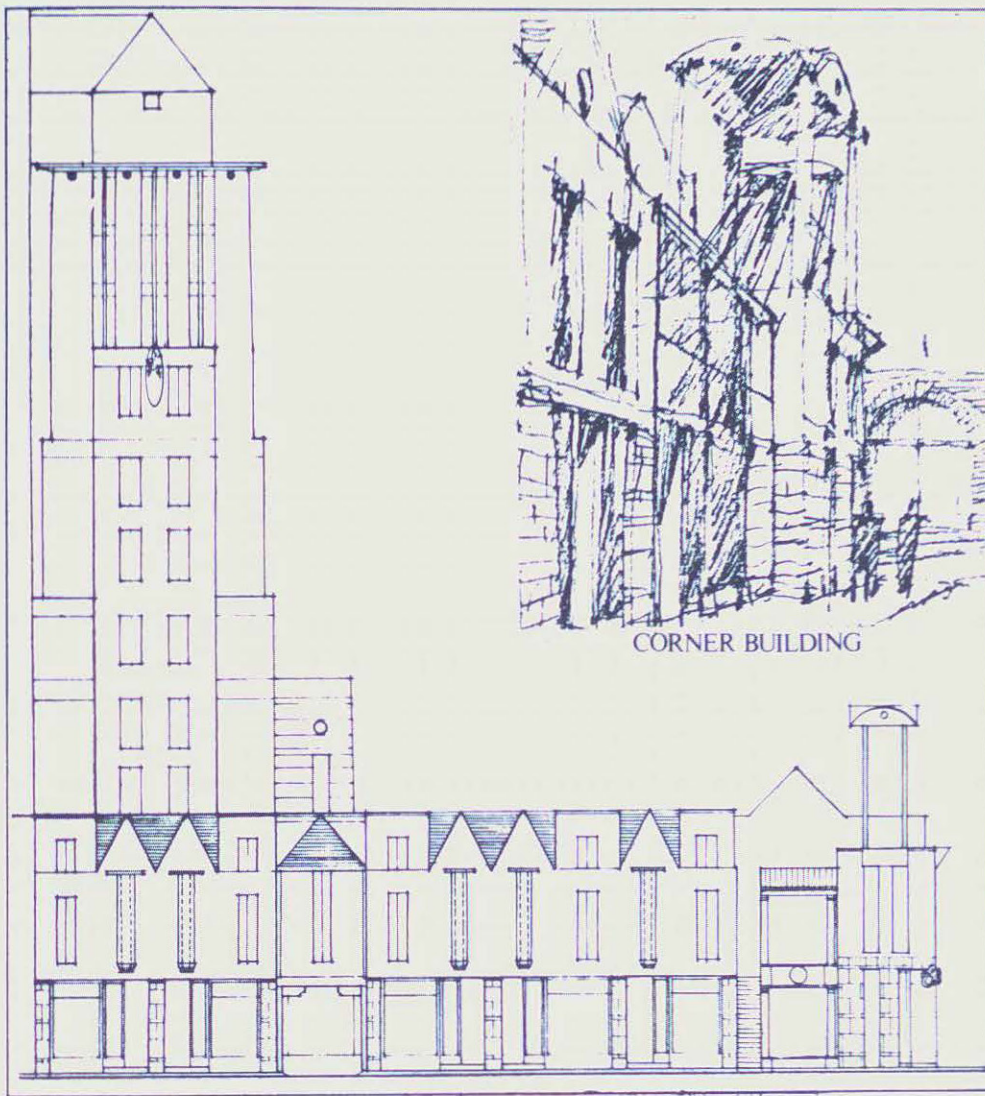
EAST SQUARE





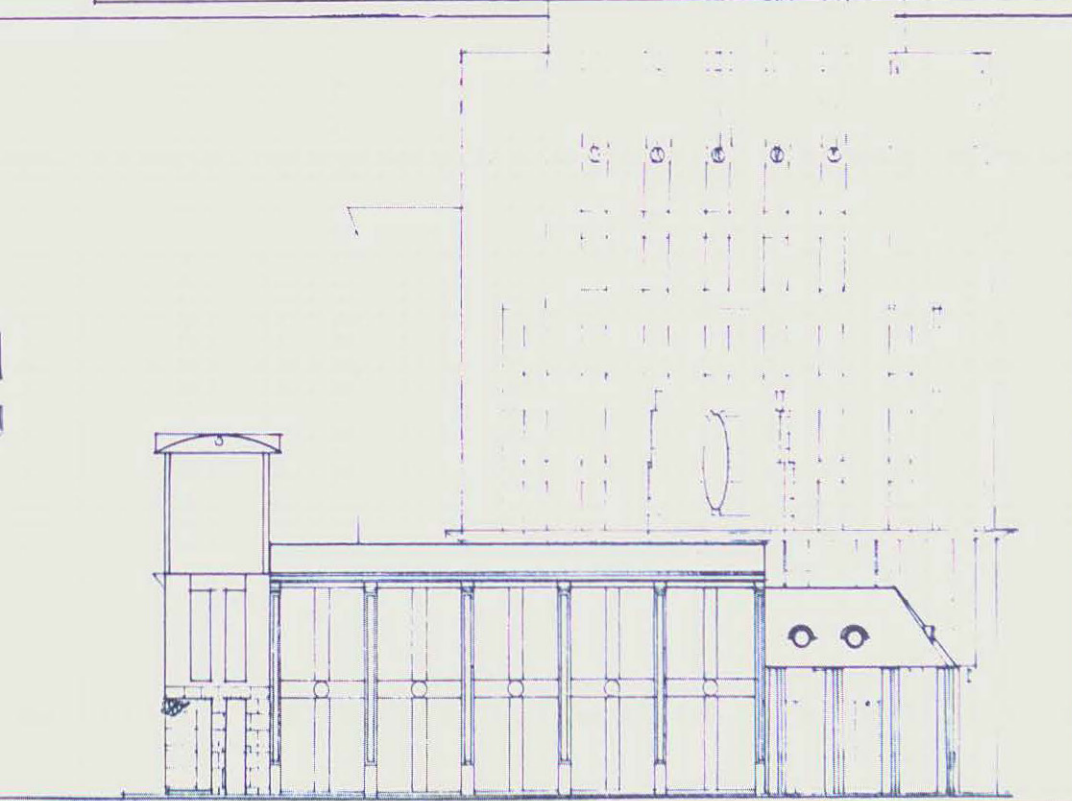
CORNER BUILDING



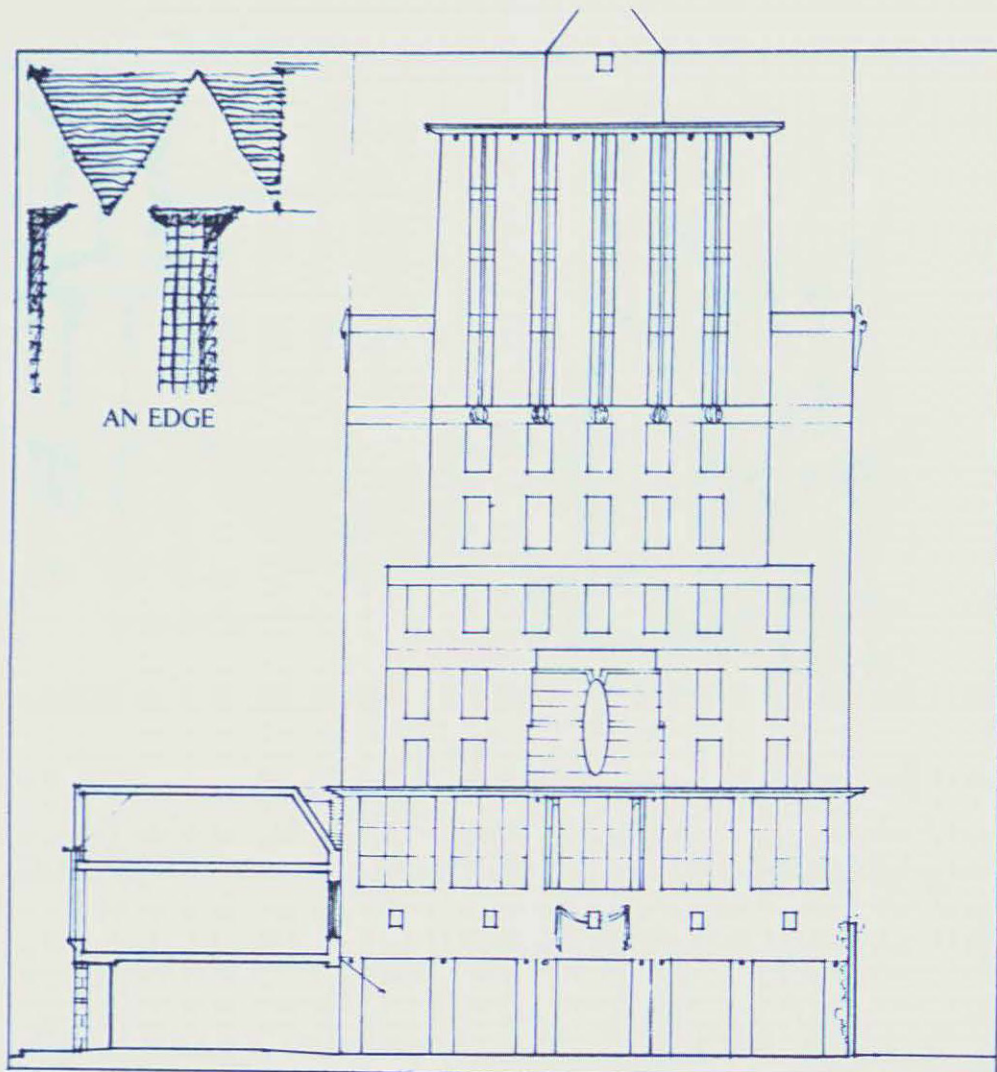


CORNER BUILDING

LEFT: EAST SIDE, rue de la MONTAGNE  
RIGHT: WEST SIDE, rue de la MONTAGNE



Rue de MAISONNEUVE



WEST BUILDING  
EAST BUILDING

