

THE FIFTH COLUMN, as a national journal, is calling for increased participation from students, professionals and the general public. Material is welcome and needed to raise the level of debate and broaden the appeal of the magazine. For further information, contact your Regional editor of THE FIFTH COLUMN.

THE FIFTH COLUMN, en tant que revue nationale, cherche à accroître le nombre de ses contributeurs. Par la présente, nous lançons une invitation tant aux étudiants qu'aux professionnels à participer au contenu de la revue. Pour plus de renseignements, communiquer avec votre rédacteur régional de THE FIFTH COLUMN.

## The Secret life of Buildings

volume nine, number one: The Construction of Memory

*We experience the most unforgettable movements when certain aspects of the world, whose existence we completely ignore, suddenly confront us with the revelation of mysteries lying all the time within our reach and which we cannot see because we are too short sighted, and cannot feel because our senses are inadequately developed. Their dead voices speak to us from nearby, but they sound like voices from another planet.*

- Giorgio De Chirico, 1928

Behind a curtain, there is a play unfolding in which buildings act on the stage of feeling and memory. To experience architecture profoundly we enter this secret life of buildings. To be human we need more than containers and supports for our bodies. Buildings are vessels filling with time, holding it and making it visible to man. The making of architecture is part of the search to figure and communicate meaning in life, to mirror an ideal of (im)permanence and (im)mortality.

Deadline for submissions is January 1, 1994

## I Read *The Fountainhead*...

volume nine, number two: The Image of The Architect

*I don't intend to build in order to have clients. I intend to have clients in order to build.*

Howard Roarke in *THE FOUNTAINHEAD*, 1943

Fifty years ago Ayn Rand introduced Howard Roarke in her bestselling novel *The Fountainhead* and since then architects have been trying to live up to - or live down - the mystique of the profession which Roarke personified. Throughout history the aura surrounding "the architect" implied genius, creativity and integrity. Since *The Fountainhead*, other images ranging from the 1949 movie adaptation of the novel to recent popular movies and television sit-coms, have added to the collective consciousness. What are the effects of these media representations upon the public's views of architects and upon architects' own self-images? How accurate are media depictions of architects? How do architects counter or reinforce stereotypes to present themselves to the public, in a world where image overpowers substance?

Deadlines for submissions is September 1, 1994

Please submit articles on Mac disk to:

THE FIFTH COLUMN      MCGILL SCHOOL OF ARCHITECTURE  
MACDONALD HARRINGTON BUILDING      815 SHERBROOKE STREET WEST  
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volume eight, number three

on the road...

## La Vie Secrète des Bâtiments

volume neuf, numéro un: La Construction de la Mémoire

*Parfois un mur, en cachant derrière lui un train qui bruyamment s'éloigne, définit ce qu'est l'horizon. La nostalgie de l'infini nous apparaît alors derrière la précision géométrique du carré. Nous sommes à jamais émus quand certains aspects du monde, jusque là ignorés, tout-à-coup nous révèlent des mystères depuis toujours sous nos yeux, mais semblant parvenir d'une autre planète.*

- Giorgio De Chirico, 1928

Sur la scène de notre mémoire, le rideau baisse les bâtiments jouent leurs rôles secrets. Ils ne sont pas que ces contenants, passifs et familiers, de nos corps et de nos gestes. Ils retiennent en eux le flux du temps, lui donnent forme, le rendent palpable. Construire nous aide à comprendre ce lieu où nous sommes et les itinéraires qui le traversent. Nous vous invitons à nous faire parvenir les textes qui se lieraient, directement ou indirectement, à ce thème.

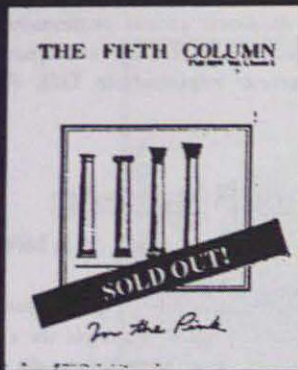
Envoyer vos projets d'articles avant le 1 Janvier 1994

## Lire *The Fountainhead*...

volume neuf, numéro deux: Les Architectes et Leur Image

Il y a aujourd'hui cinquante ans, Ayn Rand créait dans son roman *The Fountainhead* le personnage de Howard Roarke qui a, depuis, incarné l'idéal qu'on tenté d'émuler de nombreux architectes. Bien avant Ayn Rand et son surhomme-architecte, la profession était déjà associée à l'idéal humaniste du créateur génial, intègre, élitiste. Plus récemment, les médias ont offert au public d'autres images de ce que sont et font les architectes. Ces images correspondent-elles bien à la réalité de la profession architecturale? Comment les architectes se perçoivent-ils eux-mêmes? Peuvent-ils changer la perception de leur profession de façon à mieux correspondre à leur réalité - ou leur idéal?

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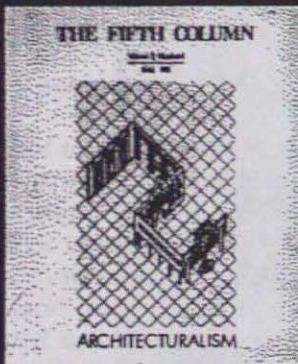
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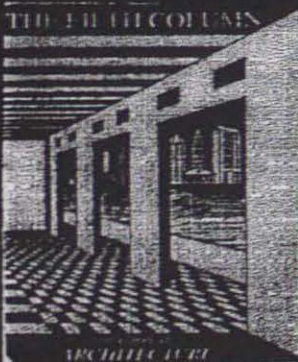
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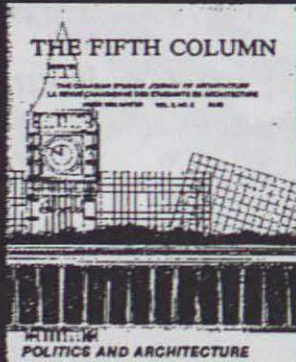
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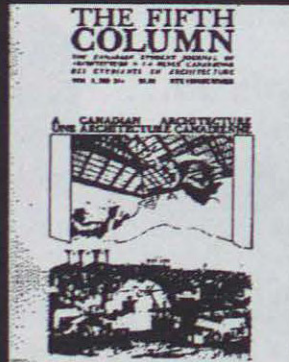
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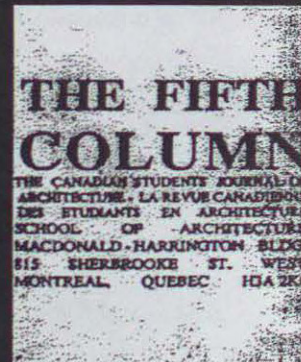
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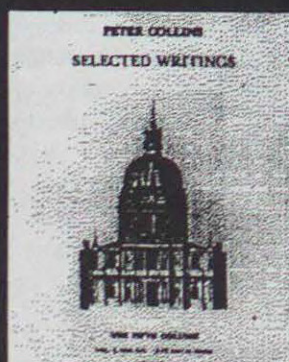
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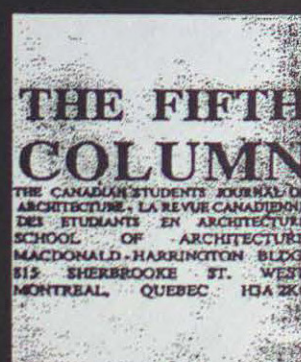
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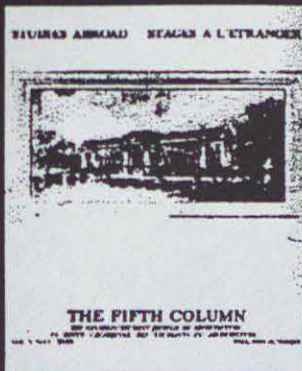


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Dearest reader,

The Fifth Column is the Canadian Student's Journal of Architecture and is published at McGill University. With the student body in constant flux we have experienced difficulty maintaining a constant schedule of production. The past year, however, has helped us to re-establish the Fifth Column from a quarterly to a biannual journal.

It is our objective to provide a forum for and to encourage the dialogue between students, academics, professional architects and interested members of the general public. Our call for articles on travel and architecture was so well received that our next issue, *On the Road...volume two*, will continue this theme.

We appreciate your interest, support and opinion and hope that you have enjoyed your travels through the issue.

Promenade sur la rue Hutchison  
Walking on Hutchison Street

Photo: © Carole Melançon



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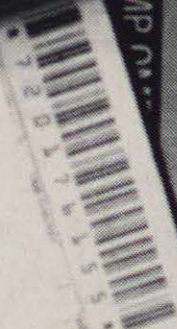
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